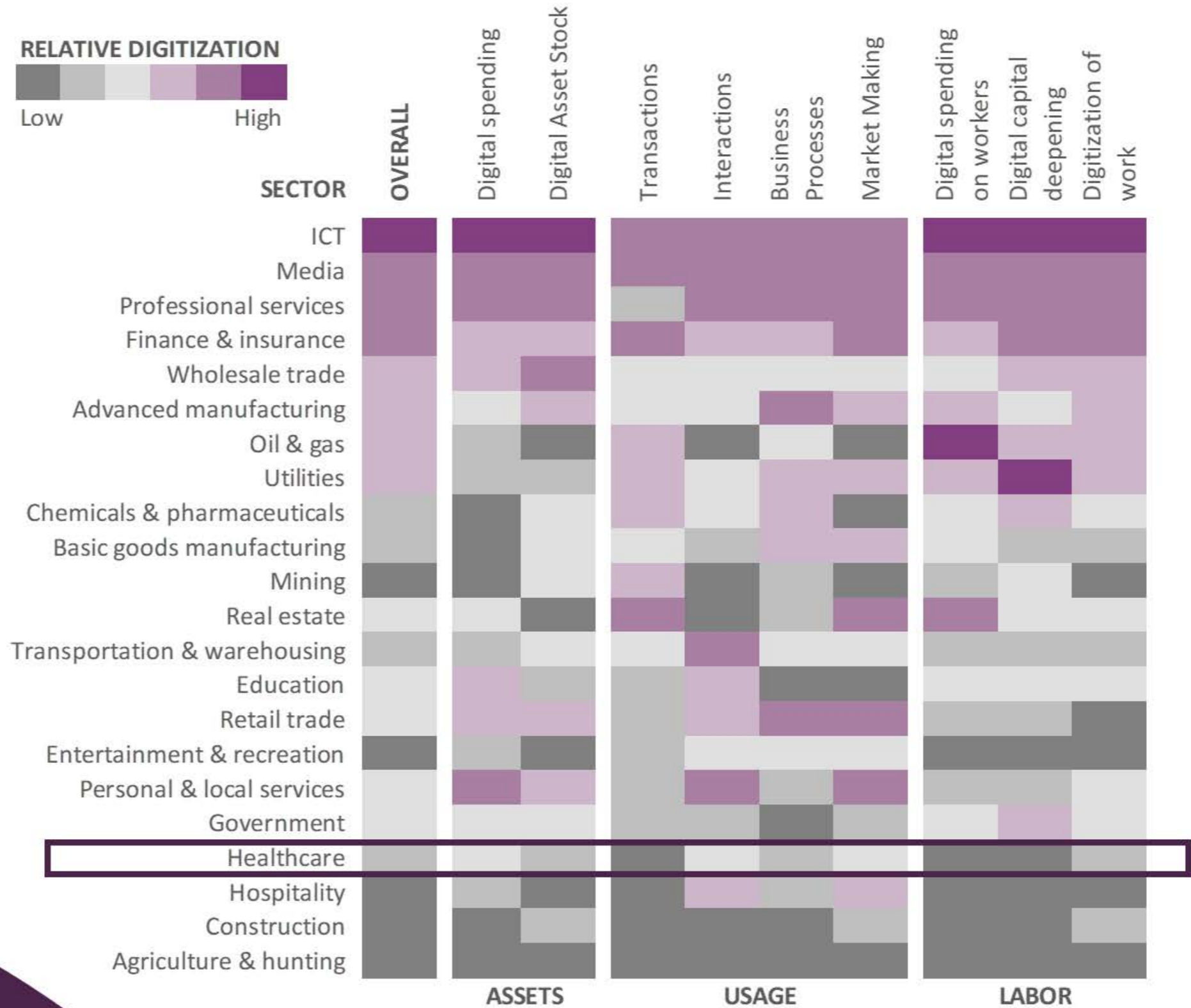




**Digital is  
a novelty**

**Now!**

**Digital is  
a norm**



**Industry Digitization Index**

Source: McKinsey Global Institute



**PC**

1980



**Internet**

1990



**Cloud**

2005



**Mobile**

2007



**AI & IoT**

2015

# SIGNIFICANT INDUSTRY DISRUPTION

**NEW**  
TECHNOLOGIES

**NEW**  
COMPETITION

**HIGHER**  
EXPECTATIONS





- i**nformed
- i**ndividualistic
- i**mpatient
- i**nfluenced
- i**ntuitive

# We want to check ourselves



In the new normal

*Agility*

is

**CRUCIAL**



**Everything that can  
be measured will be  
measured**



**Moving from REACTIVE to  
PROACTIVE health**



# Too much information: The doctor's data dilemma



By 2020, doctors will face

# 200x

the amount of medical data  
and facts that a human  
could possibly process.



And it will get worse...  
The volume of medical data  
**doubles**  
every five years.



**81%** of physicians  
can't even spare  
**5 hours**  
**per month**  
to keep up.



A conceptual image representing the integration of artificial intelligence in healthcare. A teal stethoscope is draped over a dark laptop keyboard. In the background, a medical monitor displays various data visualizations, including a line graph, a bar chart, and a table of numbers. The monitor's interface includes buttons for 'Search', 'Watch list', and 'Charts'. The laptop lid is partially visible, showing the text 'Laptop Pro'.

# Artificial Intelligence is the Stethoscope of the 21st Century

It took some time for the medical community to accept the stethoscope. It will also take a while to recognize A.I. as a full-fledged health tool - despite its vast potential to revolutionize healthcare. Yet, it is so powerful that when it will finally take its rightful place in healthcare, it will displace the stethoscope as its symbol.



# The augmented clinician



# INNOVATION BLOCKERS

Unnecessary  
gatekeepers

Policies &  
regulations

Culture &  
mindset

Operations

Lack of tolerance  
for failure

